

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Charles W. Herbster

Authorized committee:

Herbster for Nebraska

Agency requesting time (and contact information):

☐

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10, 2023

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

James Houlihan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

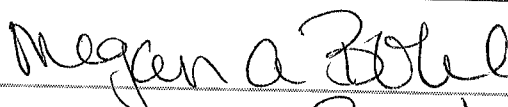
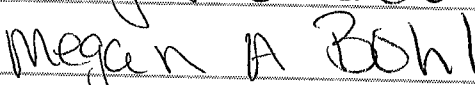
☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Smart Media Group <small>Digitally signed by Smart Media Group Date: 2021.10.25 12:21:15 -04'00'</small>	Signature: 
Name: Smart Media Group	Name: 
Date of Request to Purchase Ad Time: 4/20/22	Date of Station Agreement to Sell Time: 4-21-2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 4-21-2022**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: <u>35849888</u>	Station Call Letters: <u>KKPR-FM</u>	Date Received/Requested: <u>4-21-22</u>
Est. #: <u>417ADD</u>	Station Location: <u>Kearney NE</u>	Run Start and End Dates: <u>4-21-22 to 4-23-2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Apr 21, 22
 CONT# 35849888 Mod# Ver# 1 (Last =)
 REP EASTMAN
 TO KKPR-FM (Grand Island, NE)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty1
 ADV CHARLES HERBSTER FOR GOVERNOR
 PDT Add
 FLT Apr 17, 22 - Apr 23, 22

DDS CONT# 0
 C/P/E: na / na / 417ADD

SALESPERSON FAX#

PH #

* REP ORDER COMMENT *

** 4/20/2022 2:33:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

** 4/20/2022 2:33:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 4/20/2022 2:33:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	...T...	6A - 10A	60	04/21/2022 - 04/21/2022	1D	4	\$6.99	4
	1.2	...T...	10A - 3P	60	04/21/2022 - 04/21/2022	1D	5	\$6.99	5
	1.3	...T...	3P - 7P	60	04/21/2022 - 04/21/2022	1D	4	\$6.99	4
	1.4	...T...	7P - 12A	60	04/21/2022 - 04/21/2022	1D	6	\$20.00	6
					** FLIGHT TOTALS **		19	\$210.87	
		FLIGHT 2							
	2.1F..	6A - 10A	60	04/22/2022 - 04/22/2022	1D	4	\$6.99	4
	2.2F..	10A - 3P	60	04/22/2022 - 04/22/2022	1D	5	\$6.99	5
	2.3F..	3P - 7P	60	04/22/2022 - 04/22/2022	1D	4	\$6.99	4
	2.4F..	7P - 12A	60	04/22/2022 - 04/22/2022	1D	6	\$20.00	6
					** FLIGHT TOTALS **		19	\$210.87	
		FLIGHT 3							
	3.1S.	10A - 3P	60	04/23/2022 - 04/23/2022	1D	5	\$18.82	5
	3.2S.	7P - 12A	60	04/23/2022 - 04/23/2022	1D	4	\$18.82	4
					** FLIGHT TOTALS **		9	\$169.38	

CONT# **Apr 21, 22**
REP **35849888 Mod# Ver# 1 (Last =)**
 EASTMAN

DDS CONT# 0
C/P/E: na / na / 417ADD

	Apr 22						
SPOTS	47						
CASH	591.12						
TRADE	0.00						
NSL	0.00						
TOTAL	591.12						

							TOTAL
SPOTS							47
CASH							591.12
TRADE							0.00
NSL							0.00
TOTAL							591.12

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Confirmation



KKPR-FM
The Vibe 98.9
403 E 25th St.
KEARNEY NE 68847

Contract # 57539
Date Entered 04/21/22
Sales Person Brad Achtemeier
Billing Cycle Broadcast
Conflict 1 Political
Contract 04/21/22 - 04/23/22

QUESTIONS?
CALL MEGAN 402-463-1230

POL/CHARLES HERBSTER FOR GOVERNOR
C/O KATZ MEDIA GROUP
125 W 55TH ST
NEW YORK NY 10019

Station	Date Range	Time Range	Len	Schedule	Repeated	Rate	Qty	Total
KKPR-FM	04/21/22-04/22/22	10:00a-3:00p	01:00	0,0,0,5,5,0,0	All Weeks	6.99	10	69.90
	Charles Herbster for Governor, Est#417ADD							
KKPR-FM	04/21/22-04/22/22	3:00p-7:00p	01:00	0,0,0,4,4,0,0	All Weeks	6.99	8	55.92
	Charles Herbster for Governor, Est#417ADD							
KKPR-FM	04/21/22-04/22/22	7:00p-11:59p	01:00	0,0,0,6,6,0,0	All Weeks	20.00	12	240.00
	Charles Herbster for Governor, Est#417ADD							
KKPR-FM	04/23/22-04/23/22	10:00a-3:00p	01:00	0,0,0,0,0,5,0	All Weeks	18.82	5	94.10
	Charles Herbster for Governor, Est#417ADD							
KKPR-FM	04/23/22-04/23/22	7:00p-11:59p	01:00	0,0,0,0,0,4,0	All Weeks	18.82	4	75.28
	Charles Herbster for Governor, Est#417ADD							
KKPR-FM	04/22/22-04/22/22	6:00a-10:00a	01:00	0,0,0,0,8,0,0	All Weeks	6.99	8	55.92
	Charles Herbster for Governor, Est#417ADD							
						Subtotal		591.12
						Agency Commission		88.67
						Total		502.45

Rotation	Station	Date Range	Time Range	Days
60	KKPR-FM	04/21/22-04/23/22	12:00a-11:59	MTWThFSSu
HERB0405RA60				
165893 04/21/22-04/23/22 OK Next				

Projected Billing			
April	2022	Count	Gross
		47	591.12
		47	591.12
			502.45